

SMS Privacy Policy

Information Collection

When you opt in to receive SMS communications from Roots In Bodywork, we collect your phone number to send you booking confirmations and availability, updates, and other relevant notifications.

How We Use Your Information

We use your phone number solely for the purpose of delivering the SMS services you have opted into. Your information will not be shared, sold, or used for any unrelated marketing purposes.

Data Security

We implement reasonable safeguards to protect your personal information and ensure it remains secure. However, no transmission over the internet or mobile networks is completely secure, and we cannot guarantee absolute security.

Opt-Out Policy

You can opt out of receiving SMS messages at any time by replying **STOP** or **CANCEL** to any SMS you receive. Once you opt out, we will no longer send you SMS communications unless you re-enroll.

Third-Party Services

We may use trusted third-party providers to send SMS messages. These providers are obligated to protect your data in compliance with privacy laws.

Retention of Data

Your phone number and SMS communication history are retained only as long as necessary to provide the service or comply with legal obligations.

Your Rights

You have the right to access, update, or delete the personal information we have collected. For assistance, contact us at rootsinbodywork@gmail.com or 403-755-5051.

Non-Sharing Clause: We do not share your data with third parties for marketing purposes. Roots In Bodywork Ltd will not sell, rent or share the collected mobile numbers.

Changes to This Policy

We may update this SMS Privacy Policy from time to time. Updates will be communicated to you, and your continued use of our SMS services constitutes acceptance of the revised policy.

Contact Us

If you have any questions or concerns about this SMS Privacy Policy, please contact us at rootsinbodywork@gmail.com or 403-755-5051.

SMS Terms and Conditions for Booking Communications

- 1. Service Overview:**

When you opt in to receive SMS communications from Roots In Bodywork, we collect your phone number to send you booking confirmations and availability, updates, and other relevant notifications.
- 2. Frequency:**

The number of messages you receive will depend on your bookings and updates necessary to fulfill your service requests.
- 3. Cost:**

Message and data rates may apply, depending on your mobile carrier plan. Check with your carrier for details.
- 4. Opting Out:**

You can opt out of receiving SMS messages at any time by replying with **STOP** or **CANCEL** to any message you receive. Once you opt out, you will no longer receive booking-related SMS communications but may still receive important updates via other channels.
- 5. Support and Help:**

For assistance, reply with **HELP** to any SMS, or contact our admin team directly at rootsinbodywork@gmail.com or 403-755-5051.
- 6. Accuracy of Information:**

You are responsible for ensuring that the phone number you provide is accurate and active. We are not liable for missed communications due to incorrect contact information.
- 7. Privacy:**

Your personal information, including your phone number, will only be used in accordance with our Privacy Policy. We do not sell or share your information with third parties for marketing purposes.
- 8. Delivery Not Guaranteed:**

SMS delivery is subject to your mobile carrier's availability and coverage. We are not responsible for undelivered messages.
- 9. Changes to Terms:**

These terms and conditions may be updated periodically. Continued use of the SMS service after updates constitutes your acceptance of the revised terms.
- 10. Contact Us:**

For questions or concerns, contact us at rootsinbodywork@gmail.com or 403-755-5051.

Nadine Samila

Roots in Bodywork Ltd.

Tel: 403-755-5051

3123 - 47 St SW, Calgary, AB T3E 3X2

OPT-IN SMS MESSAGING CONSENT FORM for ROOTS IN BODY WORK LTD.

Consent to Receive Communications

When you opt in to receive SMS communications from Roots In Bodywork, we collect your phone number to send you booking confirmations and availability, updates, and other relevant notifications.

Please review the following information:

- **Purpose of Communications:** When you opt in to receive SMS communications from Roots In Bodywork, we collect your phone number to send you booking confirmations and availability, updates, and other relevant notifications.
- **Frequency:** The number of messages you receive will depend on your bookings and updates necessary to fulfill your service requests.
- **Message Charges:** Standard messaging and data rates may apply depending on your mobile carrier.

By opting in, you agree to receive SMS messages from Roots in Bodywork Ltd. You can opt out of receiving SMS messages at any time by replying with **STOP** or **CANCEL** to any message you receive. Once you opt out, you will no longer receive booking-related SMS communications but may still receive important updates via email.

For assistance, reply with **HELP** to any SMS, or contact our admin team directly at rootsinbodywork@gmail.com or 403-755-5051.

Opt-in Confirmation:

To confirm your consent, please text the word **START** to 403-755-5051.

If you have any questions or concerns, please feel free to reach out to Roots in Bodywork Ltd at 403-755-5051 or rootsinbodywork@gmail.com. Thank you for your time and consideration.

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